

Summa®

Newsletter

First F1612s sold



Summa's first F1612 flatbed cutters have been shipped! They have left for the Netherlands, Germany, Italy and the U.S. and this has been celebrated with a big cake for all Summa's employees. Summa's employees are very proud of their first flatbed cutter since the F1612 stands for versatility, user friendliness and above all for top quality. Its launch is moreover a remuneration of years of extensive research. The European launch of the F1612 took place at the FESPA show in Munich. Later on Summa's flatbed cutter has also been presented at the Grafi+Sign in Kortrijk, at Viscom Milan, at Viscom Frankfurt and at other events. Shortly, the F1612 will be exhibited at the Sign Istanbul show in Turkey.



SUMMA CATALOGUE

The Summa product catalogue is now available in a record number of 16 languages! 6 of them are brand new translations: Albanian, Bulgarian, Macedonian, Russian, Serbian and Slovenian. Other available languages are Dutch, English, Finnish, French, German, Italian, Latvian, Polish, Slovak and Spanish. You can find all language versions of the Summa catalogue on our website www.summa.eu. If you wish to have the CDR files in order to create your own artwork, please contact [Mieke](#).



SUMMA LOGO GUIDELINES

Summa has established its logo guidelines in a new branding guide. The guide presents the Summa logo as the cornerstone of a cohesive identity and company image that allows building a strong marketing and communication structure. The logo design is not arbitrary since it reflects the very essence of the company. Its typeface and colour palette symbolize the forward-thinking innovation, precision and strength inherent in Summa's products. For additional information on Summa's logo policy, contact [Mieke](#) or click [here](#) to download the branding guide.

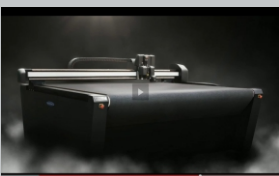


NEW DC RIBBONS

The Summa DC4 Thermal Transfer Printer features 3 new ribbons: matte silver, matte gold and rose holographic. The rose holographic ribbon has an impression in the shape of a rose and can be used in combination with all other DC colours. Creating special effects in your prints, the rose holographic ribbon offers unlimited creative possibilities. The matte silver and matte gold ribbons are particularly suitable for the creation of decals, serial number labels, etc. Moreover, in combination with dooming, they offer brilliant results!

PORTUGUESE FIRMWARE FOR S CLASS NOW AVAILABLE

The firmware for Summa's S Class cutting plotters includes now Portuguese language. This can be downloaded from our website: <http://www.summa.eu/en/firmware.html> Other available languages are Czech, Dutch, English, French, German, Italian, Latvian, Polish, Portuguese and Spanish.



F SERIES ON YOUTUBE

Champing at the bit to see Summa's F1612? Be sure to have a look at the new F Series video on Youtube!

DID YOU KNOW?

Did you know that on Mac and Linux systems, there's no need to install the Summa USB driver? If you want to install the Summa USB driver on a Windows based system, you can easily download the driver on the [Summa website](#). The driver is compatible with any version of Windows from 98 up to and including 7 (32 as well as 64 bit). To install it, let run the Summa Installation program "InstallUSBdrivers.exe" before connecting the cutter. Windows will subsequently install the driver automatically.

UPCOMING EVENTS

- Sign UK 2011, NEC Birmingham, 12 - 14 April 2011, Stand H60
- FESPA Digital 2011, Hamburg Messe Exhibition Centre, 24 - 27 May, Stand A2-A60

If you have any questions or if you wish to receive more information, feel free to contact [Geert](#), [Heidi](#), [Menko](#), [Randi](#) or [Mieke](#).

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